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## **Dürkopp Adler enhances its presence at the JIAM 2008 Comprehensive product portfolio shown at two booths**

With a comprehensive product portfolio the Bielefeld manufacturer of sewing technology Dürkopp Adler will essentially enhance its presence at the JIAM 2008, which will be held in Singapore from May 13<sup>th</sup> to 16<sup>th</sup>. „This is our reaction to the fact that the importance of the JIAM has further increased after the relocation from Osaka to Singapore“, emphasizes Dietrich Eickhoff, Manager Sales & Marketing of the Dürkopp Adler Group. Dürkopp Adler and Beisler will show a wide range of products at two adjacent booths.

Dürkopp Adler will present itself together with the majority shareholder SGSB Group Co. Ltd. on a 225 m<sup>2</sup> large joint booth (hall 3 – booth number 3F39). On an area of approx. 100 square metres 22 exhibits will be shown, among them the new, especially energy-saving standard high speed sewing machine class 281, sewing units for piped pockets class 745 and 100, automatic eyelet buttonholers class 559 and 580 as well as further selected machines for the apparel industry and for medium-heavy duty sewing applications.

Moreover, Dürkopp Adler will showcase its Beisler program for the automated production of trousers on the neighbouring VDMA joint booth (hall 3 – booth number 3F25). Five exhibits, among others a new short seamer for topstitching the left fly piece of classic and sportive mens' trousers, will be presented on an area of 36 m<sup>2</sup>.

„We will be on the spot with all our important specialists“, says Dietrich Eickhoff. „Also herewith we want to demonstrate the significance we attach to the JIAM.“

Vorsitzender des Aufsichtsrats:  
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Vorstand:  
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Along with the IMB in Cologne and the SPESA in Miami the JIAM ranks among the three large international trade fairs for sewing technology. It is held every three years in rotation with the other mentioned fairs. With 25,000 expected visitors the JIAM will be this year's trade fair highlight in the Asian region and attract numerous guests also from Europe and America.

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