



**DÜRKOPP
ADLER AG**

Dürkopp Adler
Aktiengesellschaft
Postfach 17 03 51
D-33703 Bielefeld
Telefon (05 21) 925-00
Telefax (05 21) 925-2435

Potsdamer Str. 190
D-33719 Bielefeld

Dürkopp Adler is counting on IMB

Broad exhibition portfolio for all target groups

Dürkopp Adler defies the worldwide economic crisis and will show on the occasion of the IMB the widest range of all sewing technology manufacturers with technical solutions and innovations for all target groups. The IMB will be held in Cologne from April 21st to 24th, 2009.

„For our company the IMB in Cologne is the most important fair at all“, says Alfred Wadle, spokesman of the Dürkopp Adler managing board. „For this reason we will present ourselves also this year within a scope enabling us to show a wide spectrum of our products.“

Therefore the booth space will not be reduced compared to the IMB 2006. According to the motto „Dürkopp Adler – Welcome to the World of Sewing Technology“ the products and solutions of the traditional company located in Bielefeld will be presented on booth A010 in hall 6. On the 700 m² large joint booth together with the Chinese parent company SGSB numerous exhibits will be shown. Dürkopp Adler alone will exhibit 75 machines, i.e. 50 machines for the manufacture of garments and 25 for the production of home and car upholstery as well as technical textiles. Not less than 40 novelties will be presented to the public in Cologne for the first time.

Vorsitzender des Aufsichtsrats:
Min Zhang
Vorstand:
Alfred Wadle (Sprecher)
Ying Zheng
Qing Wang
Registergericht Bielefeld Nr. HRB 7042
UST.-Id.-Nr. 81161740
Sitz der Gesellschaft: Bielefeld



**DÜRKOPP
ADLER AG**

Dürkopp Adler
Aktiengesellschaft
Postfach 17 03 51
D-33703 Bielefeld
Telefon (05 21) 925-00
Telefax (05 21) 925-2435

Potsdamer Str. 190
D-33719 Bielefeld

Segment „Garment“ in the focus of automation

The segment „Garment“ on the IMB booth is entirely characterized by automation. „We know that in times of crisis our customers attach great importance to an efficient, cost-saving and nevertheless high-quality production“, Alfred Wadle explains. „With our current range of standard machines, sewing automates and sewing units we meet the requirements of our customers to the highest degree.“

During the four exhibition days Dürkopp Adler will present among others novelties for pocket sewing, new applications for the manufacture of jeans as well as the current range of Beisler sewing units for the automated trousers production. The newly developed special chainstitch machines class 175, 176 and 179 setting new standards for the processing of difficult-to-feed materials for outerwear will be another highlight.

The M-Type at the top of the product range for medium-heavy duty sewing applications

As regards the applications for the production of home and car upholstery, technical textiles and shoes Dürkopp Adler focuses on the presentation of the new models of the very successful M-Type series. The new free arm machine class 669 of this series will be shown for the first time. Owing to its design and its technical features this machine allows to realize innovative processing possibilities for technical textiles, leather goods, leather clothing and fancies.

Vorsitzender des Aufsichtsrats:
Min Zhang
Vorstand:
Alfred Wadle (Sprecher)
Ying Zheng
Qing Wang
Registergericht Bielefeld Nr. HRB 7042
UST.-Id.-Nr. 81161740
Sitz der Gesellschaft: Bielefeld



**DÜRKOPP
ADLER AG**

Dürkopp Adler
Aktiengesellschaft
Postfach 17 03 51
D-33703 Bielefeld
Telefon (05 21) 925-00
Telefax (05 21) 925-2435

Potsdamer Str. 190
D-33719 Bielefeld

Machine solutions from the in-house Application Center

Solutions from the in-house Application Center will again be an integral part of Dürkopp Adler's presence at the IMB. Examples for individual solutions and custom-made designs can be found in all segments. Whether large-area workpieces, difficult-to-process materials, special requirements on quality and precision of the sewing results - the engineers and technicians of the Dürkopp Adler Application Center will find the right solution for every problem.

Sustainability still relevant

Even in view of the challenging economic environment we are facing at present Dürkopp Adler does not neglect the subject „sustainability“. Spokesman of the managing board Alfred Wadle: „Energy efficiency is and will always be at the top of our agenda.“ This will be underlined above all by the high-speed sewers of the 281 Premium series, a newly developed generation of standard lockstitch sewing machines especially designed for the universal use in the apparel industry. The predominant aspect when developing this machine was to reduce the energy consumption to an absolute minimum. This could be realized among others by a drive directly integrated in the main shaft as well as by a lot of further design improvements. The energy saving achieved amounts to up to 40 percent in comparison to similar models with direct drive.

Vorsitzender des Aufsichtsrats:
Min Zhang
Vorstand:
Alfred Wadle (Sprecher)
Ying Zheng
Qing Wang
Registergericht Bielefeld Nr. HRB 7042
UST.-Id.-Nr. 81161740
Sitz der Gesellschaft: Bielefeld